

BEER IN THAILAND



Brewing beer in Thailand began in 1933. The oldest beer in the country is Singha (pronounced Sing). Singha is a lager with 5% ABV. As of 2022 it was available in 53 countries around the world. As beer is generally the drink of choice in Thailand, Singha has become synonymous with visiting the country.

Singha's largest competitor is Chang. Chang is distributed by Thai Beverage Public Company which owns and distributes several significant brands, including Mekhong an herbaceous Thai spirit. It has significant operations in Europe, producing malt Scotch whisky, vodka, gin, and liqueurs at five distilleries in Scotland, UK.



Thailand's third beer in market is Leo, produced by the same parent company is Singha. It's a mid-rang beer popular amongst tourists, It has a slightly fruity flavor and has an ABV of 5%.



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